

# Poterion Fair Trade Communion Wine

## Newsletter

### New Year 2012

First, a very happy New Year to you all! I am delighted to report that we have had new shipments of both red and amber communion wine arrive from South Africa just before Christmas.

**Poterion Red:** the red is the same 82% Cabernet Sauvignon / 18% Muscat blend as previously shipped.

**Poterion Amber:** the amber is 100% Muscat, but thankfully this time free of the protein sediment that the last shipment had. A big vote of thanks to all those of you who continued to use it despite the haze – we could have returned the whole batch to South Africa but it would have defeated the whole object of Fair Trade!

Thank you all for your support.

Francis Peel

## The Stellar Wine Team

### Koos Goeieman

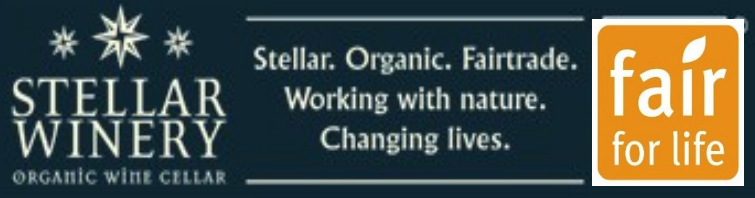
In keeping with Stellar's organic status, Indian Runner Ducks are used in the vineyard as a natural way to keep snails and other pests that destroy the grapes at bay. Koos is Stellar's proud Duckmaster, who is responsible for the Runner Ducks' well-being from egg to adult. The Running Ducks are a vital part of our organic programme. Indian Runner ducks are ideally suited to the semi-arid climate, as their water needs are less than other breeds.



Eggs are collected from the vineyards and hatched in an incubator. The ducklings are hand-reared by Koos until they are released into the vineyards to do what ducks do best- eat snails!



Workers' Children in the  
Stellar Primary School



## Stellar Fair Trade Update

We are pleased to announce that Stellar Winery has now become registered as a Fair Trade winery under the 'Fair for Life' accreditation - certified by IMO—the Swiss Bio-Fair Trade Association. The great advantage of this is that the Social Premium that we pay on every case bought now doubles, so the workers in Africa will see a real benefit over the years. It will also mean that there is a greater accountability and transparency as IMO monitors each Fair Trade operation, giving them scores against the Fair Trade norm on their website. To see Stellar's rating, go to: [www.fairforlife.net](http://www.fairforlife.net) and look under 'operators'.

### The Stellar Empowerment Trust

*The Stellar workforce benefits directly from sales of fairly-traded wine and grapes. The Stellar Empowerment Trust is the organization that controls the premium funds. The Stellar Empowerment Trust serves as a forum for workers to identify their needs and manages the income derived from fair trade sales. This is done through the democratically elected Joint Body, the executive arm of the Trust. The Trust is the owner of the 26% shareholding in the winery and the workers are the Trust's beneficiaries.*

*Previously, the Trust initiated and managed projects designed to improve the quality of workers' lives and benefit surrounding communities. With the establishment of the more complex Multi-Estate, it was decided to establish a non-profit organisation, the Stellar Foundation, to manage the projects and serve as the entity in which all social responsibility activities of the Stellar group of companies takes place.*



## Ordering, Delivery and Costs

To order Poterion Fairtrade, you can contact us:  
by email at [sales@poterionfairtrade.co.uk](mailto:sales@poterionfairtrade.co.uk),  
by phone on 01785 817229, by fax on 01785 811181,  
or order online via our website [www.poterionfairtrade.co.uk](http://www.poterionfairtrade.co.uk)

The delivered cost of the wine is:

**£77.76 per case for 12 bottles**

**£73.15 per case for 24 bottles**

**£71.86 per case for 36 bottles**

All prices include VAT and 48 hour delivery  
(arranged to suit you).

These charges apply throughout the UK but there is a £2 surcharge Lowland Scotland. Highlands on request.  
No payment is required on order.