

# Whitebridge Wines

Unit 21, Whitebridge Estate, Stone, Staffs ST15 8LQ

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[www.poterionfairtrade.co.uk](http://www.poterionfairtrade.co.uk)

## What is Poterion Fairtrade?

Poterion is the world's first Fairtrade Communion Wine that we have developed together with South Africa's Fairtrade winery, Stellar Organics. The wine is made from Muscat d'Aledandri grapes grown in the Stellar Winery in Namaqualand. Lightly fortified to 15% alcohol to give the wine longevity, it is a smooth light red with red berry fruit flavours and a balancing sweetness.

## Our aims

Our aim is to provide churches around the country with an ethically sourced, well made, and high quality Communion Wine. By shipping the wine direct from the vineyard to our warehouse, we are able to bring this unique product to you at an extremely competitive price.

## Who are we?

Whitebridge Wines is an independent, family-owned wine shipper set up in 1984. Founded by Francis Peel, an Oxford theology graduate, the company imports wine from all over the world directly to our wine warehouse in Stone in Staffordshire.

## Our service

You should receive your wine within three working days of order. Any delay, and you will be contacted.

## To place your order

- By the website:** [www.poterionfairtrade.co.uk](http://www.poterionfairtrade.co.uk)  
- please fill in the order sheet
- By post:** To the address above  
- please fill in the attached order sheet
- By e-mail:** [sales@poterionfairtrade.co.uk](mailto:sales@poterionfairtrade.co.uk)
- By telephone:** 01785 817229      **By fax:** 01785 811181

***No payment is required on placing order—goods will be invoiced***

**Directors: Francis Peel MA (Oxon.)**  
*Reg Co: Whitebridge Wines Ltd*

**Kathleen Howcroft**  
*Reg No: 1736781*

**Patricia Peel**  
*Vat No: 401 9212 96*

# Order Sheet

## Fairtrade Communion Wine

### Poterion Fairtrade Communion Wine

75cl £5.49\*

A pale red, sweet Communion wine that has been fortified to 15 per cent alcohol. Made from Muscat d'Aledandri grapes grown in Stellar Winery's own vineyards, it is a natural wine with red berry fruit flavours.

## Fairtrade Wines

### Los Robles Fairtrade Sauvignon Blanc (white)

75cl £ 5.49\*

This excellent Sauvignon Blanc has good up-front gooseberry fruit and a refreshing light spritz on the palate. This wine is an excellent example of a modern well-made New World Sauvignon.

### Los Robles Fairtrade Carmenère (red)

75cl £5.49\*

This has just won the accolade of Fairtrade red wine of the year. Made from the Carmenère grape – long believed in Chile to be the Merlot – it has good rich bramble fruit flavours.

### Los Robles Fairtrade Merlot (rosé)

75cl £5.49\*

We have always been big fans of good rosé, and this definitely fits the bill. A dry but fruity wine with strawberry flavours that is deep pink in colour and delicious to drink at any time!

**\*THE PRICE GIVEN IS FOR A MINIMUM ORDER OF 12 BOTTLES AND INCLUDES ALL POSTAGE AND PACKING.**

**IF YOU ORDER 24 BOTTLES OR MORE, THE PRICE FALLS TO £4.99 PER BOTTLE INCLUDING ALL POSTAGE AND PACKAGING.**

**POTERION FAIRTRADE COMMUNION WINE**

**Bottles**

**LOS ROBLES FAIRTRADE SAUVIGNON BLANC**

**Bottles**

**LOS ROBLES FAIRTRADE CARMENERE**

**Bottles**

**LOS ROBLES FAIRTRADE MERLOT ROSE**

**Bottles**

*All wines bottled with a screw cap*

**Total £.....**

## Payment Details

Name of Church/Organisation .....

Contact name ..... Telephone No:.....

Delivery address .....

..... Post Code .....

Delivery instructions .....  
(where to leave if out)

Please open an account..... or: I enclose a cheque for .....

or: Credit Card .....

Expiry date ..... /..... Security code (last 3 digits where you sign) .....

Signature ..... Date.....

## **About Stellar Organics Winery:**

South Africa's first organic Fairtrade winery was established in 2002 by the Rossouw brothers, set up as a joint venture with a local farmers' group. Awarded Fairtrade status in 2004, the workers now own 26% of the shares.

- Families receive health care and the permanent services of a community worker.
- Workers receive free housing, electricity and water and all schooling and child-care facilities are subsidised.
- A commercial organic vegetable garden.
- A computer centre at Trawal Primary School, used by the children during the day and adults at night.
- A Viognier vineyard planted next to the school, the proceeds of which will be shared by the school and the Stellar Workers' Trust.

Future Fairtrade income has been earmarked for the following:

- The purchase of a bus for transporting seasonal workers to and from the farms and cellar.
- The building of a community centre in Trawal.

## **About Los Robles:**

The Los Robles Co-op was established in Chile's Curico valley back in 1939 and has been a leading light in the Fairtrade movement since 1990. As a Fairtrade winery, Vinos Los Robles actively fights poverty in Chile and assures the 67 farmers that supply it with grapes a price for their grapes that ensures that they have a sustainable lifestyle. We in turn pay a social premium for each case shipped.

### **What the Fairtrade Mark means:**

The Fair-trade Mark is a credible, independent consumer guarantee for products that help producers from developing countries get a better deal from International Trade.

### **The Fairtrade Mark guarantees:**

- **farmers a fair and stable price for their products;**
- **farmers and plantation workers the opportunity to improve their lives;**
  - **greater respect for the environment;**
- **small farmers a stronger position in world markets;**
- **a closer link between shoppers and producers.**

Related websites:

[www.poterionfairtrade.co.uk](http://www.poterionfairtrade.co.uk)

[www.fairtrade.org.uk](http://www.fairtrade.org.uk)    [www.stellarorganics.com](http://www.stellarorganics.com)